



Press Release

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Start With Trust[®]

BBB Announces 2011 Torch Award Winners and Finalists

The Better Business Bureau serving Louisville, Southern Indiana, and Western Kentucky is proud to announce the winners and finalists of the 2011 Torch Awards for Marketplace Ethics.

BBB conducts this annual awards program to gain public recognition for businesses and non-profit organizations that maintain a solid commitment to conducting their business practices in an ethical fashion. No award could mean more to a business or organization's reputation than a BBB Torch Award! Here is the list of winners and finalists of the 2011 Torch Awards:

Very Small Business:

Mediaura (Winner)
Sign-A-Rama Downtown (Finalist)

Small Business:

Taylor Homes (Winner)
Consumers Choice Coffee, Inc. (Finalist)

Medium Business:

Louisville Water Company (Winner)
Park Community Federal Credit Union (Finalist)

Large Business:

Sam Swope Auto Group (Winner)
Texas Roadhouse (Finalist)

Non-Profit Organization (Over \$1,000,000)

Day Spring (Winner)

There is no better way to strengthen trust in business and free enterprise than by shining light on businesses and organizations that are doing well and doing right. These businesses and non-profit organization will be honored at the BBB Torch Awards luncheon on Friday, November 18, 2011 at noon at The Olmsted in Louisville, KY. Tori Murden McClure, President, Spalding University and World Adventurer will be the Keynote Speaker for the event and Rachel Platt, Anchor, WHAS11 News will emcee the event. Media is welcome to cover the event.

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