

# Torch Award Sponsorship Opportunities

The Better Business Bureau Torch Awards will be held on November 18, 2011 at noon at The Olmsted in Louisville. The keynote speaker will be Tori Murden McClure and the emcee will be Rachel Platt, Anchor, WHAS11 News. Sponsorship information is below. Please contact Reanna Smith-Hamblin at (502) 588-0043 or email [rsmith-hamblin@louisville.bbb.org](mailto:rsmith-hamblin@louisville.bbb.org) for more information.

*\*\*Spend \$500 or more on a sponsorship and get a Community Sponsor Listing! When someone goes to the local BBB website and searches for an Accredited Business in your category, your company name will appear in a box at the top of the page!*

## MAIN SPONSOR \$3,000 (only one available)

- Company owner introduces the event, speaks briefly about their company, and introduces the emcee.
- One table of eight seats at the event.
- Company logo in the 2012 Wise Buying Guide.
- Company logo prominently displayed on the front of the event program.
- Corporate banner displayed at the front of the room during the event.
- Recognition by the emcee during the event.

## GOLD SPONSOR \$1,000

- One table of eight seats at the event.
- Company logo in the 2012 Wise Buying Guide
- Company logo on the back of the event program.
- Corporate banner displayed in the room during the event.
- Recognition by the emcee during the event.

**Individual tickets are available for \$45 per person!**

## PLATINUM SPONSOR \$1,500

- One table of eight seats at the event.
- Company logo in the 2012 Wise Buying Guide
- Company logo on the front of the event program.
- Corporate banner displayed at the front of the room during the event.
- Recognition by the emcee during the event.

## SILVER SPONSOR \$500

- One table of eight seats at the event.
- Company logo in the 2012 Wise Buying Guide
- Company logo inside the event program.
- Corporate banner displayed in the room during the event.
- Recognition by the emcee during the event.

## CONTRIBUTOR SPONSOR \$125

- Two seats at the event.
- Recognition on "Contributor's Page" in the event program.

***Please return this form to BBB, Attn: Reanna Smith-Hamblin, VP/Communications, 844 South 4th Street, Louisville, KY 40203, or fax to (502) 588-0080, or send information to [rsmith-hamblin@louisville.bbb.org](mailto:rsmith-hamblin@louisville.bbb.org), or call (502) 588-0043 to become a sponsor of the 2011 Torch Awards.***

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Desired Sponsorship Level:

\$3,000 Main Sponsor  \$1,500 Platinum Sponsor  \$1,000 Gold Sponsor  \$500 Silver Sponsor  \$125 Contributor Sponsor

Payment:  Check is enclosed  Please contact me so that I may pay by credit card